

For immediate release

***The Fashion World of Jean Paul Gaultier***  
**An exhibition developed by the Montreal Museum of Fine Arts**

**Everybody is talking about it**  
**Unprecedented international press coverage**

**60,000 people have already seen the exhibition**

Montreal, July 27, 2011 – In just a few weeks, the exhibition ***The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk*** has already drawn 60,000 visitors, attracted by the great couturier's extraordinary creativity and the exhibition's audaciously innovative design, which have garnered high praise from around the world.

Even before it opened on June 17, ***The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk*** had aroused huge interest among the European and North American media. Monthly magazines (*Vogue* [the USA, Greek and Spanish editions], *W*, *Nuvo*, *Clin d'œil*, *Beaux Arts Magazine*, *Art Actuel*, *WWD*, *Elle*, *Fashion*, *Dazed & Confused*, *i-D*, *The Art Newspaper*, *Canadian Art*), weeklies (*Paris Match*, *L'Express*, *Newsweek*) and daily newspapers (*Libération*, *Le Monde*, *Le Figaro*, *The New York Times*, *Financial Times*, *International Herald Tribune*, *The Guardian*, *Le Devoir*, *La Presse*, *The Gazette*, *The National Post*), as well as all the most important blogs, have spread the word about this exhibition, the first to be devoted to the designer. With many hundreds of articles published to date, the international media coverage given to the exhibition is unprecedented in the history of the Museum.

Requests continue to flow in from around the globe – including Spain, Italy, Luxembourg, China, Lebanon, Argentina, Poland, Germany, Mexico and elsewhere. The electronic media have regularly been relaying many interviews with the couturier himself, the people who have worked with him and the exhibition's curator, Thierry-Maxime Loriot. Madonna and Mylène Farmer have talked about ***The Fashion World of Jean Paul Gaultier*** on their respective websites and Kylie Minogue, Janelle Monae and Adam Lambert have tweeted about it.

"In every way, technically and aesthetically, the exhibition devoted to the iconoclastic French couturier is a triumph."

Suzy Menkes – *International Herald Tribune / The New York Times*

"The exhibit is a reminder of the iconoclastic, impertinent, and intriguing talent that is Gaultier."

Mark Holgate - *Vogue USA*

“It took the fresh and uninhibited eye of the Montreal Museum of Fine Arts to shine a new light on a Parisian fashion designer.”

Marie Aucouturier – *Beaux Arts Magazine*

“We are by turns amused, touched and impressed.”

Joel Morio – *Le Monde, Paris*

“A poetic tribute to an original creator.”

Corinne Jeammet - *France télévision*

“Everything in this exhibition is done with great care, right down to the smallest detail.”

Ana Patiño – *Vogue España*

“A phenomenal retrospective on the great French couturier... this exhibition presents everything we love about his work in a definitive and brilliant fashion.”

Sylvia Jorif – *Elle France*

“From the street to the stars, the trip is magical.”

AFP

“The couturier’s work is the subject of an extraordinary retrospective at the Montreal Museum of Fine Arts.”

Katell Pouliquen – *L’Express, Paris*

“The Fashion World of Jean Paul Gaultier is now on view at the Montreal Museum of Fine Arts. It is an absolutely superb exhibition.”

Isabelle Palmi – *Art Actuel*

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***The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk***

Until October 2, 2011

Michal and Renata Hornstein Pavilion

1379 Sherbrooke Street West

[mmfa.qc.ca](http://mmfa.qc.ca)

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