

## CONTEST RULES

### ***BERTHE WEILL, ART DEALER OF THE PARISIAN AVANT-GARDE***

#### **1. Contest Dates**

The Contest will be held from Monday, May 12, 2025, to Sunday, June 1, 2025.

The Contest is organized in connection with the presentation of the exhibition *Berthe Weill, Art Dealer of the Parisian Avant-garde* at the Montreal Museum of Fine Arts (the “MMFA”).

#### **2. How to Enter**

This promotional contest is organized by the MMFA, in collaboration with its media partner *La Presse*. Two advertisements (a full screen and a double big box) inviting readers to participate are broadcast on *La Presse*'s platforms and direct the person who clicks on them to [the registration page on the MMFA website](#). The contest is also mentioned on [the Contests page of the La Presse website](#). No purchase required. It is not possible to participate on site. Registration is limited to one (1) entry per person per day.

#### **3. Description of Prizes**

One (1) Grand Prize will be awarded that includes the following:

- Two (2) return tickets in Economy class, valid only on a regular flight offered by Air Canada, Air Canada Express or Air Canada Rouge between Montréal-Trudeau Airport (YUL) and Paris-Charles de Gaulle (Roissy CDG) in France. Value of CAD\$5 800.
- A three-(3)-night stay in a double occupancy room at the Paris Warwick Westminster, located at 13, rue de la Paix – 75002 Paris, France. Breakfast is not included. Approximative value of CAD\$2,500. Fees may be charged additionally by the establishment. The Canadian dollar value is approximate due to the daily fluctuating exchange rate.



- Two (2) tickets to visit the Musée d'Orsay and Musée de l'Orangerie. Approximate value of CAD\$45. The Canadian dollar value is approximate due to the daily fluctuating exchange rate.
- The exhibition catalogue. Value of CAD\$60.

### **Trip Dates**

The trip must be booked and must take place by certain dates, which will be communicated by Air Canada to the winner. Extensions for the above-mentioned travel booked by and travel completed by deadlines are not permitted under any circumstances.

The following blackout periods apply: from June 19, 2025 to September 7, 2025 inclusive, from December 10, 2025 to January 11, 2026 inclusive, from June 18, 2026 to September 7, 2026 inclusive, and from December 9, 2026 to January 10, 2027 inclusive. Eligible periods are subject to change without notice. Eligible periods are subject to change without notice.

### **Reservations**

Flight reservations and lodging, as well as departure and return dates are subject to availability. Once the reservation is confirmed, any changes or cancellations made before or during the trip shall be at the expense of the Grand Prize winner or their travel companion. The Grand Prize winner must make reservations and other trip arrangements in accordance with the instructions received.

At the time of booking the flight, the Grand Prize winner must pay for any fuel surcharges, insurance, taxes, fees, and other applicable charges using a credit card.

At least twenty (20) days prior to the departure date, the Grand Prize winner must book their hotel room directly through the Warwick Brussels Hotel and VISITFLANDERS contacts provided by the MMFA.

The MMFA will provide the tickets for the Musée d'Orsay and the Musée de l'Orangerie and will send the exhibition catalogue to the Grand Prize winner by Canada Post.



## **General Conditions**

The Grand Prize winner and their travel companion must be at least 18 years old.

No Aeroplan™ miles or any other miles or points in connection with a loyalty program will be awarded for this trip. All airline tickets are subject to flight changes, work stoppages, and schedule or itinerary changes. No refunds or compensation will be made in the event of a cancellation or flight delay.

The Grand Prize winner and their travel companion are responsible for the following: expenses, taxes and costs not specified herein or charged by a third party, including applicable airport and departure taxes; the air travellers security charge; ground transportation; parking fees; gratuities; purchases; sightseeing tours; telephone calls; personal expenses of any nature whatsoever, including stopover expenses; lodging and hotel charges beyond the three (3) nights included in the description of the Grand Prize; meals and beverages; administrative fees; special in-flight meals and entertainment (not included in the standard fare); luggage fees; transportation to and from the originating airport; sufficient travel insurance, if required, before departure; and all necessary travel documentation, such as passports and visas as well as all costs related to complying with Customs and Immigration regulations.

The ticket is not transferable, not refundable, not redeemable for cash and not valid on Air Canada Vacations packages.

The use of eUpgrade credits is not permitted. Upgrading to Business Class or Premium Economy is not permitted unless the Grand Prize winner opts to purchase a last-minute upgrade at their own expense through the Last Minute Upgrade Purchase as further described at [www.aircanada.com/lastminuteupgrade](http://www.aircanada.com/lastminuteupgrade).

Once your ticket has been issued, the origin and destination cannot be changed. However, a change to the flight time and/or travel date is permitted before the date specified in the letter that will be provided to the winner. Please go to [aircanada.com](http://aircanada.com), select “My Bookings/Flights” and make your change. Should you decide to change your booking, a change fee per ticket may apply. Should you decide to cancel your booking for whatever reason, Air Canada cannot issue a



replacement promotional code. Extensions for the above-mentioned travel booked by and travel completed by deadlines are not permitted under any circumstances. Stopovers or multi-destination itineraries are not permitted.

The Grand Prize winner and their travel companion must travel on the same outbound and return flights and on the same dates, or the tickets will be invalid. Seat preselection is not available for these tickets. Lost or stolen tickets, travel vouchers, and certificates shall not be replaced. The Grand Prize winner and their travel companion must have a valid passport and all other required travel documents when selecting their flights. These documents must be valid before and during the entire trip.

Tickets are subject to Air Canada's general conditions of carriage publicly available at [www.aircanada.com/conditionsofcarriage](http://www.aircanada.com/conditionsofcarriage).

Air Canada Signature Class seats may not be available on all flights. Entry into the Maple Leaf Lounge is not permitted unless flying Business Class and will be subject to availability. Entry into the Air Canada Signature Suite is not permitted. Promotional pass recipients may be held liable to Air Canada for failure to adhere to the restrictions and conditions of travel applicable to their tickets or for the fraudulent use of those tickets.

Directors, employees, representatives or agents (except for the eligible participants as defined above) of the Contest Organizer, the Contest Sponsor, and their subsidiaries and affiliates, their media partners, and their advertising and promotional agencies are not eligible to enter the Contest. The same applies to their close relatives (parents, children, brothers, sisters and spouse, regardless of their place of residence) and any individuals who reside with them.

The Grand Prize winner and their travel companion must be able to travel to Paris. If the Grand Prize winner is unable to travel during the travel period, they may be required to forfeit the Grand Prize. In this case, the MMFA may select another Grand Prize winner at its sole discretion.

The MMFA makes no representations or warranties, express or implied, regarding the quality or suitability of the Grand Prize awarded as part of this Contest. The Grand Prize winner understands and acknowledges that they cannot claim a refund or pursue any legal or equitable remedy from the MMFA if the Grand Prize



fails to meet its objectives or is deemed unsatisfactory in any way by the Grand Prize winner or their travel companion.

**The total approximate value of the Grand Prize is CAD 8,600.** The exact value depends on the trip dates and the exchange rate at the time of booking.

The Grand Prize must be accepted as offered. It may not be sold, transferred or monetized, and it will not be reimbursed if not used. No substitution, modification, or extension is permitted. The Contest Sponsor reserves the right, at its sole discretion, to replace the Grand Prize with another prize of equal or greater value or to authorize its transfer.

#### **4. Draw**

One (1) draw will take place on Monday, June 9, 2025 at 3 p.m. from all entries received between Monday, May 12, 2025 and Sunday, June 1, 2025. The Grand Prize winner will be contacted by email or telephone and informed about how to claim their prize.

The draw will take place at the MMFA. As of June 16, 2025, the Grand Prize winner's name may be obtained by writing to [musee@mbamtl.org](mailto:musee@mbamtl.org).

#### **5. Eligibility**

This Contest is open exclusively to legal residents of Quebec aged 18 and up, with the exception of employees, representatives or agents of the MMFA and its affiliates and its promotional or advertising agencies and suppliers of products and services related to the promotion of this Contest, as well as any persons who reside with them.

#### **6. General Conditions**

The Grand Prize winner will be chosen by random draw. This person will be contacted by email or telephone at the contact information provided on the entry form, in the seven (7) business days following the date of the draw. Should the selected entrant be unreachable by email or phone or if this person fails to return

the call or email within a period of seven (7) business days from the time they were initially contacted, or is found to be ineligible, they will be disqualified from the Contest and be considered to have forfeited the Grand Prize. The MMFA may then, at its sole discretion, select an alternate winner by random draw.

Before being declared the winner, the person selected for the Grand Prize and their travel companion will be required to sign a declaration and return it by the specified deadline. In this declaration, these parties shall:

- a) Confirm that they have complied with the Contest rules and that they accept the prize as awarded.
- b) Acknowledge that the MMFA, Air Canada, Warwick and their affiliates, promotional and advertising agencies, suppliers of products and services associated with this promotion and respective representatives are not liable for any incident arising in any way whatsoever from the use of the prize.
- c) Acknowledge that the MMFA, Air Canada, Warwick and their respective representatives are entitled to use their photos, names and addresses with no compensation other than the prize.

The Grand Prize winner must correctly answer the following mathematical skill-testing question:  $(700 \times 67) - 4 = [\text{answer}]$ .

The MMFA is not responsible for Contest entries that are improperly filled out or wrongly submitted. The odds of winning depend on the number of entries received. Correspondence will be exchanged with the prize winners only.

Any dispute arising from the organization or conduct of a promotional Contest may be submitted to the Régie des alcools, des courses et des jeux for settlement. Disputes arising from the awarding of a prize may be submitted to the Régie only for the purpose of an intervention in an attempt to settle it. This Contest is subject to all applicable federal, provincial and municipal laws.

The Contest rules are available upon request from the MMFA and on its website.

## **7. Use of Personal Data**



Any personal information that an entrant provides when registering for the Contest shall be used for communication and promotional purposes. It is important that this information be accurate and complete at the time it is used. To learn more about how the MMFA protects the personal information that it collects, consult the [Policy on the Protection of Personal Information of the Montreal Museum of Fine Arts](#).