OBSERVATION CHART TEMPLATE



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Context

- Does the audience seem to understand what is going on?
- Did they seem interested in something else around them?
- Does the prototype seem in line with the space? With the pace of the visit?

Interaction

- Did they have problems interacting with the mediator? With the device?
- What steps were problematic? Why?
- And on the other hand, which interactions were engaging? Effective?

Subjective experience

• Did the audience seem to appreciate the mediation content? The activities offered? What feelings were obvious from their reactions?