

**THE MONTREAL MUSEUM OF FINE ARTS
ALL AGLOW FOR THE HOLIDAYS
December 15, 2016, to January 15, 2017**



Montreal, December 20, 2016 – The Montreal Museum of Fine Arts (MMFA) is in a festive mood and is presenting a new adaptation of the light installation *Entre les rangs* designed by the architectural firm KANVA. The original version of this installation was featured in the fourth edition of Luminothérapie in winter 2013-2014 at Place des Festivals in the Quartier des spectacles. Consisting of 5360 rods topped with reflectors, this work will add sparkle to the façades of the MMFA's buildings along Sherbrooke throughout the holiday season, bringing a touch of magic to Montreal's winter.

This initiative is the first collaboration with the Quartier des spectacles Partnership and echoes "Montreal Lights Up," the theme for the city's 375th anniversary.

"*Entre les rangs* lights up the MMFA's exterior in a spectacular manner, underscoring the growing importance of the Museum complex," said Pascale Chassé, the Museum's Director of Communications. "With the start of Montreal's 375th-anniversary celebrations, the MMFA wanted to be part of the big party and treat locals and visitors to the city to a playful, festive environment for the holiday season."

"Montrealers are at the forefront of the exciting field of temporary public art. The mix of art, creativity and light found in Montreal is an inspiration to cultural districts in cities around the world. The Quartier des Spectacles Partnership is proud to collaborate with the Montreal Museum of Fine Arts to once again show the work of creators who bring excellence and boldness to public spaces," said Pierre Fortin, Executive Director, Quartier des Spectacles Partnership.



PRESS RELEASE

Entre les rangs evokes fields of wheat swaying in the wind and through the seasons. The stylized stalks reproduce the undulations of golden wheat fields in the Quebec countryside.

Montrealers will be able to discover other works of winter public art when they visit the seventh edition of Luminothérapie at Place des Festivals. The interactive light installation *Loop*, accompanied by a video projection, will be on display until January 29, 2017. This work by Ekumen was designed and produced by Olivier Girouard and Jonathan Villeneuve in collaboration with Ottoblix.

2017 exhibition programme

The MMFA is playing an active role in Montreal's 375th anniversary festivities. In November, it opened the Michal and Renata Hornstein Pavilion for Peace, the first legacy project delivered by the government of Quebec. The Museum is presenting an outstanding programme to celebrate Montreal's 375th, Canada's 150th and Expo 67's 50th anniversaries. Its exhibitions, collections, and educational and community programmes convey an inclusive message of living together and celebrating diversity.

Major exhibitions

Chagall: Colour and Music

January 28 to June 11, 2017

La Balade pour la Paix : an Open-Air Museum

May 29 to October 27, 2017

Revolution "You Say You Want a Revolution"

June 17 to October 9, 2017

Once Upon a Time ... The western. A New Frontier in Art and Film

October 14, 2017, to January 28, 2018

Contemporary art exhibitions

Pierre Ayot: Work in Progress

December 20, 2016, to March 19, 2017

Leila Alaoui: "No Pasara"

January 18 to April 30, 2017

Adel Abdessemed: Conflict

February 17 to May 7, 2017

Love Is Love by Jean Paul Gaultier



PRESS RELEASE

May 27 to October 9, 2017

Nadia Myre

November 8, 2017 to March 25, 2018

Educational display

Montreal in Love: Embracing Diversity

January 18 to February 19, 2017

Montrealers are invited to come and enjoy this light installation. Note that admission to the new Michal and Renata Hornstein Pavilion for Peace and to all of the Museum's collections is free until January 15, 2017.

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Entre les rangs, a work designed and produced by KANVA. Photo: Sébastien Roy.

Press kit and images: mbam.qc.ca/en/media

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About the Montreal Museum of Fine Arts

The MMFA welcomes a million visitors each year. Quebec's most visited museum, it is one of the most popular museums in Canada and ranks twelfth among art museums in North America. Its innovative temporary exhibitions combine artistic disciplines (fine arts, music, film, fashion and design) and are circulated to museums around the world. Its encyclopedic collection, which is on display in five pavilions, includes international art, world cultures, decorative arts and design and Quebec and Canadian art. The Museum complex includes a concert hall. The MMFA is also one of Canada's leading publishers of art books in English and French, which are distributed internationally. The Michel de la Chenelière International Atelier for Education and Art Therapy, the largest educational complex in a North American art museum, is housed in the Michal and Renata Hornstein Pavilion for Peace.

About the Quartier des Spectacles Partnership

The Quartier des Spectacles Partnership, founded in 2003, is a non-profit organization with some 60 members active in the district. The Partnership's team programs cultural presentations, oversees activities and manages public spaces, specialized facilities, illumination and promotion within the Quartier des Spectacles. The Partnership is a member of several international networks, including the Connecting Cities Network and Lighting Urban Community

